

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Capital Finance, LLC	FORMERLY Wells Fargo Foothill, LLC	09/21/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Kia Motors America, Inc.		
Street Address:	111 Peters Canyon Road		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92606-1790		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	77680662	K-DEP KIA DEALER EXCELLENCE PROGRAM CERTIFIED DEALER 2009	
Serial Number:	77680658	K-DEP KIA DEALER EXCELLENCE PROGRAM CERTIFIED DEALER	
Serial Number:	77663194	A NEW WAY TO ROLL	
Serial Number:	77658275	ICON	
Serial Number:	77637193	ECOMINDER	
Serial Number:	77630787	FORTE	
Registration Number:	3599378	BORREGO	
Registration Number:	3269865	RONDO	
Registration Number:	3101388	KIA	
Registration Number:	3139657	KMFC	
Registration Number:	3436562	KMFC KIA MOTORS FINANCE COMPANY	
Registration Number:	3289296	KIA OPTIMA	

CH \$390.00 77680662

900172596

TRADEMARK  
 REEL: 004285 FRAME: 0740

Registration Number:	2640705	SPORTMATIC
Registration Number:	2487400	ONE LESS BUMP IN THE ROAD
Registration Number:	2605304	SPECTRA

#### CORRESPONDENCE DATA

Fax Number: (415)268-7522

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 415-268-7000

Email: jdecker@mofo.com

Correspondent Name: Lynn M. Humphreys

Address Line 1: 425 Market Street

Address Line 2: Morrison & Foerster LLP

Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	43852-11
NAME OF SUBMITTER:	Lynn M. Humphreys
Signature:	/Lynn M. Humphreys/
Date:	09/28/2010

#### Total Attachments: 3

source=43852-11 - Kia - Wells Fargo - Trademark Release 9-21-10#page1.tif

source=43852-11 - Kia - Wells Fargo - Trademark Release 9-21-10#page2.tif

source=43852-11 - Kia - Wells Fargo - Trademark Release 9-21-10#page3.tif

RELEASE OF SECURITY INTEREST  
IN TRADEMARK RIGHTS

This Release granted on this 21<sup>st</sup> day of September, 2010, by WELLS FARGO CAPITAL FINANCE, LLC (formerly known as WELLS FARGO FOOTHILL, LLC) ("Secured Party"), as follows:

W I T N E S S E T H

WHEREAS, KIA MOTORS AMERICA, INC., a California corporation (the "Assignor"), has heretofore granted to Secured Party a security interest in certain trademarks ("Trademarks"), more particularly set forth on Schedule A attached hereto, together with the goodwill of the business symbolized by such Trademarks, and as recorded in the U.S. Patent and Trademark Office on April 3, 2009 on Reel/Frame 003965/0801.

WHEREAS, Secured Party wishes to release, restore and reassign all right, title and interest in and to the Trademarks to the Assignor and to dissolve any and all liens and encumbrances respecting the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby releases, discharges, quit claims, relinquishes, without warranty, and reassigns unto the Assignor any and all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, and the security interest as granted to Secured Party by the Assignor.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Security Interest  
in Trademark Rights to be executed on and as of the day and year first above written.

WELLS FARGO CAPITAL FINANCE, LLC

By: \_\_\_\_\_



Name: Amy L. Newman

Its: Vice President

SCHEDULE A  
US Registered Trademarks and Pending Applications of  
KIA MOTORS AMERICA, INC.

	<b>Application/ Registration No.</b>	<b>Application/ Registration Date</b>	<b>Status</b>	<b>Mark</b>
1	77680662	2/27/09	Pending	K-DEP KIA DEALER EXCELLENCE PROGRAM CERTIFIED DEALER 2009
2	77680658	2/27/09	Pending	K-DEP KIA DEALER EXCELLENCE PROGRAM CERTIFIED DEALER
3	77663194	2/4/09	Pending	A NEW WAY TO ROLL
4	77658275	1/28/09	Pending	ICON
5	77637193	12/19/08	Pending	ECOMINDER
6	77630787	12/10/08	Pending	FORTE
7	3599378	3/31/09	Registered	BORREGO
8	3269865	7/24/07	Registered	RONDO
9	3101388	6/6/06	Registered	KIA
10	3139657	9/5/06	Registered	KMFC
11	3436562	5/27/08	Registered	KMFC KIA MOTORS FINANCE COMPANY
12	3289296	9/11/07	Registered	KIA OPTIMA
13	2640705	7/17/01	Registered	SPORTMATIC
14	2487400	9/11/01	Registered	ONE LESS BUMP IN THE ROAD
15	2605304	8/6/02	Registered	SPECTRA